



Nelson Mandela Bay Pride
www.nelsonmandelabaypride.co.za
info@nelsonmandelabaypride.co.za

NMBPRIDE FESTIVAL 2026 SPONSORSHIP APPLICATION FORM

Event: NMBPride Festival 2026
Date: 14 November 2026
Venue: Fairview Sports Centre, Gqeberha
Email: info@nelsonmandelabaypride.co.za
Website: www.nelsonmandelabaypride.co.za

ABOUT NMBPRIDE

NMBPride is a registered LGBTQIA+ non-profit organisation dedicated to promoting equality, inclusion, diversity, visibility, and human rights within Nelson Mandela Bay and beyond. The NMBPride Festival is an annual celebration that brings together members of the LGBTQIA+ community, allies, families, businesses, artists, activists, and community organisations for a day of pride, education, entertainment, and unity. By sponsoring NMBPride Festival 2026, your organisation contributes to building a more inclusive society while demonstrating its commitment to diversity, equality, and social responsibility.

ORGANISATION INFORMATION

Organisation / Business Name:

Registration Number (if applicable):

VAT Number (if applicable):

Contact Person:

Position:

Telephone:

Email Address:

Website:

Physical Address:



SPONSORSHIP LEVELS

Please select your preferred sponsorship package:

☐ TITLE SPONSOR – R100,000+

Benefits:

- Exclusive “Presented by” naming rights
- Premium logo placement on all marketing material
- Speaking opportunity during the festival
- Large exhibition/promotional space
- Recognition on stage throughout the event
- Featured sponsor on website and social media

☐ PLATINUM SPONSOR – R50,000

Benefits:

- Prominent logo placement on marketing material
- Recognition in media releases
- Large exhibition/promotional space
- On-stage sponsor recognition
- Featured on the NMBPride website

☐ GOLD SPONSOR – R25,000

Benefits:

- Logo placement on promotional material
- Social media recognition
- Medium exhibition/promotional space
- Sponsor recognition during the event
- Featured on the NMBPride website

☐ SILVER SPONSOR – R10,000

Benefits:

- Logo placement on selected promotional material
- Social media recognition
- Small exhibition/promotional space
- Recognition as a supporting sponsor



☐ BRONZE SPONSOR – R5,000

Benefits:

- Logo displayed on sponsor boards
- Social media acknowledgment
- Recognition as a community sponsor

☐ COMMUNITY SPONSOR – R2,500

Benefits:

- Name listed on sponsor appreciation board
- Social media thank-you post
- Recognition as a supporter of NMBPride 2026

☐ FRIEND OF PRIDE – R1,000

Benefits:

- Name listed as a supporter of NMBPride 2026
- Digital certificate of appreciation

☐ IN-KIND SPONSOR

Products, services, equipment, printing, transport, catering, accommodation, security, entertainment, media, or other support may be provided in place of financial sponsorship.

Estimated Value: R _____

☐ CUSTOM SPONSORSHIP PACKAGE

Amount or Value: R _____

Please describe your proposed partnership:



SPONSORSHIP CONTRIBUTION

Please indicate the nature of your contribution:

☐ Financial Contribution

Amount: R _____

☐ Product Donation

☐ Service Donation

☐ Equipment Support

☐ Marketing and Media Support

☐ Venue or Infrastructure Support

☐ Volunteer Support

☐ Other

Please provide details:

ORGANISATION PROFILE

Please provide a brief description of your organisation and its activities:

DIVERSITY, EQUITY AND INCLUSION

Please briefly describe your organisation's commitment to diversity, inclusion, equality, community development, or social responsibility:

MARKETING & BRANDING

Would you like your organisation's logo included on event marketing material?

☐ Yes

☐ No

Please email your logo and branding guidelines to:

info@nelsonmandelabaypride.co.za



EVENT PARTICIPATION

Will representatives from your organisation attend the festival?

- ☐ Yes
- ☐ No

Number of Representatives:

Would you like exhibition or promotional space?

- ☐ Yes
- ☐ No

Special requirements:

SPONSORSHIP DECISION PROCESS

Does your organisation require a formal sponsorship review process?

- ☐ Yes
- ☐ No

Expected decision date:

Person responsible for sponsorship approval:

Name:

Position:

Email:

Telephone:

ADDITIONAL COMMENTS

Please provide any additional information, partnership ideas, objectives, or special requirements:



TERMS AND CONDITIONS

1. Submission of this application does not guarantee sponsorship approval.
2. NMBPride reserves the right to approve or decline sponsorship applications.
3. Sponsorship benefits will be confirmed in writing upon acceptance.
4. Sponsors grant NMBPride permission to use their name and logo for festival-related promotional purposes.
5. Sponsors must provide branding material before agreed deadlines.
6. Sponsorship funds and donations will be used solely to support NMBPride Festival 2026 and related community initiatives.
7. NMBPride is committed to providing a safe, inclusive, and respectful environment for all participants.
8. Any custom sponsorship arrangements will be agreed upon in writing by both parties.

DECLARATION

I hereby declare that the information provided in this application is true and accurate.

Name: _____

Signature:

Date:

SUBMISSION DETAILS

Please return completed applications and supporting documents to:
NMBPride Festival 2026 Sponsorship Team
Email: info@nelsonmandelabaypride.co.za

Thank you for supporting NMBPride Festival 2026.
Together we celebrate diversity, promote equality, and build a more inclusive Nelson Mandela Bay for all. This version is suitable for businesses, government departments, embassies, NGOs, foundations, corporate CSI programmes, and international donors.